CURRICULUM VITAE
Dr. Kathrin Karsay

PERSONAL INFORMATION

Affiliation	Assistant Professor Department of Communication, University of Vienna Kolingasse 14-16 1090 Vienna, Austria
Email	kathrin.karsay@univie.ac.at
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Nationality	Austrian
ORCID ID	0000-0002-0230-9664

SKETCH PROFILE

Research topics	Youth and digital media, media entertainment, smartphone and social media use, digital disconnection, mental health and well-being
Methods	Quantitative social science methods, experimental research, surveys (longitudinal, cross-sectional), mobile experience sampling, eye-tracking, content analysis

EDUCATION

2/2018	**Phd Communication Science (Dr. phil.)**, University of Vienna, Austria
11/2012	**Master Communication Science (Mag. phil.)**, University of Vienna, Austria
6/2009	**Bachelor of Communication (Bakk. komm.)**, University of Salzburg

ACADEMIC CAREER

since 9/2023	**Assistant Professor**, Department of Communication, University of Vienna
9/2021–8/2023	**Assistant Professor**, School for Mass Communication Research, KU Leuven
1/2020–8/2021	**Postdoctoral fellow**, School for Mass Communication Research, KU Leuven
5/2019–12/2019	Maternity leave
7/2019–4/2020	**Research fellow**, Department of Communication, University of Vienna
3/2018–6/2019	**Postdoctoral researcher**, Department of Communication, University of Vienna
4/2017	**Visiting scholar**, School for Mass Communication Research, KU Leuven
9/2013–2/2018	**Predoctoral researcher**, Department of Communication, University of Vienna
3/2010–2/2013	**Tutor/student assistant**, Department of Communication, University of Vienna
5/2012–2/2013	**Research assistant**, Department of Communication, University of Vienna

PUBLICATIONS

Impact*: Google Scholar citations:* 2994*, h-index:* 23

Edited Special Issues (3)

1. von Sikorski, C., Merz, P., Heiss, R., **Karsay, K.**, Naderer, B., Schmuck, D. (2025). The Political Role of Social Media Influencers: Strategies, Types, and Implications for Democracy - An Introduction. *American Behavioral Scientist.* https://doi.org/10.1177/00027642251344208
2. **Karsay, K.,** Camerini, A.-L., & Matthes, J. (2023). COVID-19, Digital Media, and Health: Lessons Learned and the Way Ahead for the Study of Human Communication—Introduction. *International Journal of Communication*, *17*, 623–630. Retrieved from https://ijoc.org/index.php/ijoc/article/view/14796
3. **Karsay, K.,** & Vandenbosch, L. (2021). Endlessly Connected: Moving Forward with Agentic Perspectives of Mobile Media (Non-)Use. *Mass Communication and Society*, *24*(6), 779–794. https://doi.org/10.1080/15205436.2021.1974785

Journal articles, peer-reviewed (39)

Asterisk (*) indicates research led by supervised PhD student.

1. Weubel, D., Bauer, H., **Karsay, K**., Wendt, R., & Camerini, A.-L. (accepted). This didn't exist back then": A Focus Group Study on Adolescents' Account of Mental Illness Perceptions in the Context of Family, Peers, and Social Media. *Social Science and Medicine*.
2. *Nassen, L.-M. & **Karsay, K**. (accepted). Digital Agency Tools: A Way to Buffer the Negative Effects of Excessive Phone Use? *Cyberpsychology, Behavior and Social Networking.*
3. *Beelen, E., Vranken, I., & **Karsay, K.** (accepted). #mentalhealth: Mental Health Content on TikTok and Instagram Shared by Influencers and Organisations. *European Journal of Health Communication.*
4. *Nassen, L.-M. & **Karsay, K**. (2026). Silent yet not Deserted: Associations between Ringer Modes, Mobile Phone Use, and Digital Stress. *Mobile Media & Communication*. https://doi.org/10.1177/20501579261456814
5. *Beelen, E., Beullens, K., & **Karsay, K.** (2026). Empathy and Lived Experiences: Investigating the Effects Mental Health Content on Instagram. *Medien Journal*, *50*(1), 49–76. https://doi.org/10.60764/1025-9473.2026.01.3
6. * Engel, E., Gell, S., Heiss, R., & **Karsay, K.** (2025). Engagement with Influencers as Sources of Health Information and Product Promotions: A Cross-Sectional Survey of Austrian Youth Aged 15–25. *Journal of Adolescent Health.* https://doi.org/10.1016/j.jadohealth.2025.09.001
7. Vandenbosch, L., Konings, F., Fitzgerald, K., Fardouly, J., Beelen, E., Tabruyn, T., **Karsay, K.**, & Maes, C. (2025). Adolescents' sexualized self-presentations on social media: A cross-national data donation study. *Media Psychology,* 1–31, https://doi.org/10.1080/15213269.2025.2509500

8. **Karsay, K.**, Thomas, M. F., & Matthes, J. (2025). Inspiration for Perspiration? Two Experiments Testing the Psychological Effects of Fitspiration. *Psychology of Popular Media. 14*(3), 339–353. https://doi.org/10.1037/ppm0000605

9. Noon, E., Maes, C., **Karsay, K.**, & Yang, C. (2025). From Stigma to Strength? The Interrelations Between Sexual Identity Stigma, Well-Being, and Accepting Communities on Instagram Amongst Sexual Minority Youth. *Journal of Adolescence*. *97*(4), 917–930, https://doi.org/10.1002/jad.12465

10. *Nassen, L.-M., Schreurs, L., **Karsay, K.,** & Vandenbosch, L. (2024). Exploring adolescents' social media connection and disconnection: A latent class approach. *Media & Communication*. https://doi.org/10.17645/mac.8597

11. *Beelen, E. & **Karsay, K.** (2024). "The future is bright! Is it?" Investigating effects of hopeful mental health content and endorsement cues on social media. *Social Media + Society, 10*(3). https://doi.org/10.1177/20563051241277603

12. Stevic, A., Schmuck, D., Thomas, M., **Karsay, K.,** & Matthes, J. (2024). Distracted children? Nighttime smartphone use, children's attentional problems, and school performance over time. *The Journal of Early Adolescence, 44*(2), 223–249, https://doi.org/10.1177/02724316231164734

13. Noon, E., Maes, C., **Karsay, K.,** & Vandenbosch, L. (2024). Making the good better? Investigating the long-term associations between capitalization on social media and adolescents' life satisfaction. *Media Psychology, 27*(2), 161–185, https://doi.org/10.1080/15213269.2023.2227941

14. *Engel, E., Gell, S., Heiss, R., & **Karsay, K.** (2023). Social media influencers and adolescents' health: A scoping review of the research field. *Social Science & Medicine*, 116387. https://doi.org/10.1016/j.socscimed.2023.116387

15. Matthes, J., Stevic, A., Koban, K., Thomas, M. F., Forrai, M., & **Karsay, K.** (2023). Fear of missing out, reflective smartphone disengagement, and loneliness in late adolescents. *Cyberpsychology, Behavior, and Social Networking,* https://doi.org/10.1089/cyber.2023.0014

16. **Karsay, K.**, Schmuck, D., Stevic, A., & Matthes, J. (2023). Sleeping with the smartphone: A panel study investigating parental mediation, adolescents' tiredness, and physical well-being. *Behavior and Information Technology, 42*(11), 1833–1844. https://doi.org/10.1080/0144929X.2022.2100277.

17. *Nassen, L.-M., Vandebosch, H., Poels, K., & **Karsay, K.** (2023). Opt-out, abstain, unplug. A systematic review of the disconnection literature. *Telematics and Informatics*, *81*, 101980. https://doi.org/10.1016/j.tele.2023.101980

18. Devos, S., **Karsay, K.,** Eggermont, S., & Vandenbosch, L. (2023). "Whatever you do, I can do too:" Disentangling the daily relations between exposure to positive social media content, can self, and pressure. *Communication Monographs*, *90*(4), 437–455. https://doi.org/10.1080/03637751.2023.2206472

19. **Karsay, K.**, Matthes, J., Schmuck, D. & Ecklebe, S. (2023). Messaging, posting, and browsing: A mobile experience sampling study investigating youth's social media use, affective well-being, and loneliness. *Social Science Computer Review*, *41*(4), 1493–1513. https://doi.org/10.1177/08944393211058308

20. Schmuck, D., Stevic, A. Matthes, J., & **Karsay, K.** (2023). Out of control? How parental lack of control over children's smartphone use affects children's self-esteem over time. *New Media*

and Society, 25(1), 199–219. https://doi.org/10.1177/14614448211011452

21. Stevic, A., Schmuck, D., Koemets, A., Hirsch, M., **Karsay, K.**, Thomas, M., & Matthes, J. (2022). Privacy concerns can stress you out: Investigating the reciprocal relationship between mobile social media privacy concerns and perceived stress. *Communications: The European Journal of Communication Research, 47*(3), 327–349. https://doi.org/10.1515/commun-2020-0037

22. Naderer, B., Peter, C., & **Karsay, K.** (2022). This picture does not portray reality: Developing and testing a disclaimer for digitally enhanced pictures on social media appropriate for tweens and teens. *Journal of Children and Media, 16*(2), 149–167. https://doi.org/10.1080/17482798.2021.1938619

23. Matthes, J., **Karsay, K.**, Hirsch, M., Stevic, A., & Schmuck, D. (2022). Reflective smartphone disengagement: Conceptualization, measurement, and validation. *Computers in Human Behavior*, 128, 107078. https://doi.org/10.1016/j.chb.2021.107078

24. Stevic, A., Schmuck, D., **Karsay, K.**, & Matthes, J. (2021). Are smartphones enhancing or displacing face-to-face communication with close ties? A panel study among adults, *16*, *International Journal of Communication,* Retrieved from https://ijoc.org/index.php/ijoc/article/view/14796

25. Stevic, A., Schmuck, D., Matthes, J., & **Karsay, K.** (2021). "Age matters": A panel study investigating the influence of communicative and passive smartphone use on well-being. *Behaviour & Information Technology, 40*(2), 176–90. https://doi.org/10.1080/0144929X.2019.1680732

26. **Karsay, K.**, Trekels, J, Eggermont, S., & Vandenbosch, L. (2021). "I (don't) respect my body": Investigating the role of media use and self-objectification on adolescents' positive body image in a cross-national study. *Mass Communication & Society, 24*(1), 57–84. https://doi.org/10.1080/15205436.2020.1827432

27. **Karsay, K.,** & Matthes, J. (2020). Sexualizing pop music videos, self-objectification, and selective exposure: A moderated mediation model. *Communication Research*, *47*(3), 428–450. https://doi.org/10.1177/0093650216661434

28. Matthes, J., **Karsay, K.,** Schmuck, D., & Stevic, A. (2020). "Too much to handle": Impact of mobile social networking sites on information overload, depressive symptoms, and well-being. *Computers in Human Behavior,* 105, 106217. https://doi.org/10.1016/j.chb.2019.106217

29. **Karsay, K.,** Matthes, J., & Fröhlich, V. (2020). Gender role portrayals in television advertisements: Do channel characteristics matter? *Communications. The European Journal of Communication Research, 45*(1), 28–52. https://doi.org/10.1515/commun-2019-2055

30. de Lenne, O., Vandenbosch, L., Eggermont S., **Karsay, K.**, & Trekels, T. (2020). Picture-perfect lives on social media: A cross-national study on the role of media ideals in adolescent well-being. *Media Psychology*, *23*(1)*, 52*–78. https://doi.org/10.1080/15213269.2018.1554494

31. **Karsay, K.**, Schmuck, D., Matthes, J. & Stevic, A. (2019). Longitudinal effects of excessive smartphone use on stress and loneliness: The moderating role of self-disclosure. *Cyberpsychology, Behavior, and Social Networking*, *22*(11), 706–713. https://doi.org/10.1089/cyber.2019.0255

32. Schmuck, D., **Karsay, K.**, Matthes, J., & Stevic, A. (2019). "Looking up and feeling down" The influence of mobile social networking site use on upward social comparison, self-esteem,

and well-being of adult smartphone users. *Telematics and Informatics*, *42*, 101240. https://doi.org/10.1016/j.tele.2019.101240

33. **Karsay, K.**, Matthes, J., Buchsteiner, L. & Grosser, V. (2019). Increasingly sexy? Sexuality and sexual objectification in popular music videos, 1995-2016. *Psychology of Popular Media Culture*, *8*(4), 346–357. https://doi.org/10.1037/ppm0000221

34. **Karsay, K.**, & Schmuck, D. (2019). "Weak, sad, and lazy fatties": Adolescents' explicit and implicit weight bias following exposure to weight loss reality TV shows. *Media Psychology*, *22*(1), 60–81. https://doi.org/10.1080/15213269.2017.1396903

35. Trekels, J., **Karsay, K.,** Vandenbosch, L., & Eggermont, S. (2018). How social and mass media relate to youth's self-sexualization: Taking a cross-national perspective on rewarded appearance ideals. *Journal of Youth and Adolescence*, *47*(7), 1440–1455. https://doi.org/10.1007/s10964-018-0844-3

36. **Karsay, K.,** Knoll, J., & Matthes, J. (2018). Sexualizing media use and self-objectification: A meta-analysis. *Psychology of Women Quarterly*, *42*(1), 9–28. https://doi.org/10.1177/0361684317743019

37. Spielvogel, I., Matthes, J., Naderer, B., & **Karsay, K.** (2018). A treat for the eyes. Measuring children's cue reactivity by attentional differences toward unhealthy and healthy food cues in media content. *Appetite*, *125*, 63–71. https://doi.org/10.1016/j.appet.2018.01.033

38. **Karsay, K.**, Matthes, J., Platzer, P., & Plinke, M. (2018). Adopting the objectifying gaze: Exposure to sexually objectifying music videos and subsequent gazing behavior. *Media Psychology*, *21*(1), 27–49. https://doi.org/10.1080/15213269.2017.1378110

39. Arendt, F., **Karsay, K.**, & Soffried, T. (2016). Werbung mit idealisierten Körperdarstellungen: Effekte auf die Unzufriedenheit mit dem eigenen Körper und die Ablehnung von Schönheitsoperationen. [Advertising with idealized body images: Effects on body dissatisfaction and rejection of cosmetic surgery]. *Medien Journal*, *40*(1), 29–42. https://doi.org/10.24989/medienjournal.v40i1.35

Book chapters and invited publications (11):

1. Maes, C., Karsay, K., & Noon, E. J. (2025). The opportunities and challenges of digital media use for sexually and gender diverse adolescents. In L. Baams & T. M. L. Kaufman (Eds.), *Sexually and gender diverse adolescents*. Critical Perspectives on Risk and Resilience (pp. 92–102). Routledge eBooks. https://doi.org/10.4324/9781003479055-11

2. *Engel, E., Gell, S., Heiss, R., **Karsay, K.**, & Schmidhofer, J. (2024). *„Influencer-Monitor" – Eine Citizen Science Studie mit Jugendlichen zu Gesundheitsinhalten in sozialen Medien* ["Influencer-Monitor" – A Citizen Science Study with Adolescents on Health Content in Social Media]. *transfer*, *10*, 212–216. https://doi.org/10.35468/

3. Wolfers, L. & **Karsay, K.** (2024). The Smartphone as Physical Object: Advancing the Debate on Problematic Smartphone Use. In T. von Pape & V. Karnowski (Eds.): *The Mobile Media Debate: Challenging Viewpoints Across Epistemologies.* Routledge. https://doi.org/10.4324/9781003312963

4. Arendt, F. & **Karsay, K.** (2022). Digital Divide. In E. Ho, C. Bylund, J. van Weert, I. Basnyat, & N. Bol (Eds.), *The International Encyclopedia of Health Communication*. Wiley-Blackwell. https://doi.org/10.1002/9781119678816.iehc0821

5. Rasmussen, E. E., & **Karsay, K.** (2022). Media and children's social development. In: P. K. Smith, & C. H. Hart (Eds.): *Handbook of Childhood Social Development* (pp. 689-706), 3rd

Edition. Wiley-Blackwell. https://doi.org/10.1002/9781119679028.ch37

6. **Karsay, K.** (2020). Objectification. In J. Van den Bulck (Ed.), *The International Encyclopedia of Media Psychology*. ICAZ/Wiley-Blackwell. https://doi.org/10.1002/9781119011071.iemp0141

7. Naderer, B., & **Karsay, K.** (2018). Detecting the persuasive intent of product placement in photographic love stories: Consequences for brand recall and brand evaluation. In R. Kühne, S. Baumgartner, T. Koch, & M. Hofer (Eds.), *Youth and Media: Current Perspectives on Media Use and Effects* (pp. 115-131). Nomos. https://doi.org/10.5771/9783845280455-115

8. **Karsay, K.** (2017). Construct. In J. Matthes, R. Potter & C. S. Davis (Eds.), *International Encyclopedia of Communication Research Methods.* Wiley-Blackwell. https://doi.org/10.1002/9781118901731.iecrm0042

9. **Karsay, K.**, & Stoisser, F. (2017). "Sexy and I know it" – Effekte sexualisierter Musikvideos auf die Selbst-Objektifizierung und Selbst-Sexualisierung junger Frauen ["Sexy and I know it" – Effects of Sexualizing music videos on young women's self-objectification and self-sexualization]. In B. Metzler, J. Himmelsbach, D., Bertel, A. Riedl, A., & L. Möller (Eds.), *Von der Reflexion zur Dekonstruktion? Kategorien, Typen und Stereoype als Gegenstand junger Forschung. Beiträge zur zweiten under.docs-Fachtagung zu Kommunikation* (pp. 175-192). danzig & unfried.

10. Grill, C., & **Karsay, K.** (2016). Twitter et les élections européennes. Une comparaison des agendas politiques en ligne dans huit États membres de l'Union européenne. [Tweeting about the 2014 European Parliamentary elections. Comparing the political online agendas in eight EU-member states]. In P. Maarek (Eds.), *La communication politique des Européenes de 2014: Pour ou contre l'Europe?* (pp. 76-97). L'Harmattan.

11. Haas, H., Herczeg, P., & **Karsay, K.** (2015). Werbung – Ethik – Moral [Advertising – ethics – morality]. In G. Siegert, W. Wirth, P. Weber, & J. Lischka, (Eds.), *Handbuch Werbeforschung* (pp. 57-77). Springer. https://doi.org/10.1007/978-3-531-18916-1_3

AWARDS

2026 **Top 5 Paper Award** for the paper: *TikTok Disconnection and its Impact on Use, Task Procrastination, and Psychological Well-being in Emerging Adults*. Mobile Communication Division, ICA annual convention, Denver, USA (as a co-author of Lise-Marie Nassen and Adrian Meier).

2025 **Best Paper Award (3rd place)** for the paper: *How Adolescents Perceive and Evaluate Algorithmically Curated Mental Illness Content on Social Media: A Focus Group Study.* Annual conference of the German Health Communication and Science Communication Division (DGPuK). Munich, Germany. (as a co-author of H. Bauer, R. Wendt, D. Weubel, A.-L. Camerini).

2025 **ICA Top Reviewer, Mobile Communication Division.** ICA nominates one "rock star" reviewer per division to highlight qualitative reviewing. This reviewer has completed numerous last-minute reviews and offered valuable feedback to enhance submitters' work.

2025 **ICA Top Student Paper Award** for the paper: *Helpful, Harmful, or Unnecessary? An Experimental Study on the Effectiveness of Online Trigger Warnings*. Mobile Communication Division, ICA annual convention, Denver, USA (as a co-author of Elien Beelen).

2024 **Best Paper Award (3rd place)**: *Social Media Influencers as a New Source of Health Information: Insights from an Austrian Youth Survey*, Austrian Public Health Conference, Innsbruck, Austria (as a co-author of E. Engel, S. Gell, and R. Heiss.

2024 **Shortlist Early Career Award** for the paper: *Werbung oder Gesundheitsaufklärung? Eine Citizen Science Studie zu den Gesundheitsinhalten von Social Media Influencern, Austrian Public Health Conference*, Innsbruck, Austria (as a co-author of S. Gell, E. Engel, J. Schmidhofer, and R. Heiss).

2023 **Reviewer Award** awarded at the European Conference on Health Communication by the *European Journal of Health Communication*.

2021 **ICA Top Student Paper Award**, *Children, Adolescents, and Media Division*, as a co-author of S. Devos, S. Eggermont, & L. Vandenbosch. This award is granted to the best student-led paper presented at the yearly conference within the CAM Division.

2019 **ICA Kyoon Hur Dissertation Award**, *Mass Communication Division*. The biannual award acknowledges the best in doctoral research and dissertation writing in mass communication.

2018 **Award of Excellence**, Austrian Federal Ministry of Education, Science and Research. The national award is granted to the best Austrian dissertations of the academic year across all disciplines.

2018 **Sowi-Doc.Award**, Faculty of Social Sciences, University of Vienna. The award is granted to the best dissertations of the academic year.

2017 **Top 3 Student Paper Award**, Association for Education in Journalism and Mass Communication's (AEJMC) Communication Theory and Methodology Division. This award is granted to the three best student papers at the annual conference.

2009 **Best Bachelor Thesis Award,** Department of Communication Studies, University of Salzburg, Austria. The annual award recognizes the best Bachelor thesis in Communication Science.

RESEARCH GRANTS

Principal Investigator (8)

since 2024 **International Project**, *AWARE: Mental Health Portrayals on Social Media and Implications on Adolescents' Awareness and Well-being*

- Funded by the Austrian Science Fund (FWF), Swiss National Science Foundation (SNSF), German Research Foundation (DFG)
- Duration: 3 years
- Funding granted to **Kathrin Karsay** (PI), Anne Linda Camerini (PI), Ruth Wendt (PI)
- Total: **€ 973.507** (share: € 267.367)

since 2023 **Project**, *Digital Well-being in an 'Always-on' Society: Investigating the Interrelationships Between Digital Disconnection and Psychological Well-being*

- Funded by the KU Leuven Special Research Funds
- Duration: 4 years
- Funding granted to **Kathrin Karsay** (PI), Steven Eggermont (Co-PI)
- Total: € **273.649** *(partially granted due to transfer to U of Vienna)*

2021-2023 **Project**, *Toward Conceptual Clarification and Empirical Evidence on the Relationship Between Digital Disconnection and Psychological Well-Being*

- Funded by KU Leuven internal funds
- Funding granted to **Kathrin Karsay** (PI)
- Total: € **110.000**

2019–2021 **Fellowship**, *Digitizing Joy: The Role of Smartphone Use in Capitalizing Positive Life Events and Adolescents' Psychological Wellbeing*"

- Funded by FWO Flemish Research Foundation, junior postdoctoral fellowship
- Duration: 3 years (ended early due to tenure track position)
- Funding granted to **Kathrin Karsay** (PI)
- Total: € **221.010**

(02/2019) (Marie-Sklodowska Curie Fellowship, Europe)

- The project proposal received a favorable evaluation (91%) and was awarded the **Seal of Excellence**, but it was not sponsored due to budgetary limits.

2019-2020 **Project** "Perfect picture, imperfect life? The relationship between personalized Instagram use and subjective life satisfaction – A linkage analysis."

- Competitive grant funded annually by the Society of Communication (ÖGK) for innovative research in communication science
- Duration: 1 year

- Funding granted to: **Kathrin Karsay** (PI), Brigitte Naderer (PI), and Christina Peter (PI)
- Total: € **2.500**

2018–2019 **Project**, *Perception and effects of disclaimer labels on fashion images on body image*
- Funded by the Vienna Municipal Department of Women's Affairs (MA 57) and Women's Health (MA 24)
- Duration: 1 year
- Funding granted to: **Kathrin Karsay** (PI), Brigitte Naderer (PI), and Christina Peter (PI)
- Total: € **12.338**

2018 **Project**, *Top slicing and contestable funding in the broadcast media market*
- Funded by the Austrian Broadcasting Corporation, ORF
- Funding granted to **Kathrin Karsay** (PI), Raffael Heiss (Co-PI)
- Total: € **2.000**

2015 **Research Award,** *"Weak, sad, and lazy fatties." The effects of reality weight loss TV shows on adolescents' explicit and implicit stereotypes toward obese people*
- Research Award of the Department of Communication, University of Vienna
- Duration: 1 year
- Funding granted to **Kathrin Karsay** (PI), Desirée Schmuck (PI)
- Total: € **1.500**

Collaboration Partner, Co-PI, Co-Author (4)

since 2025 **International Project**, *PROMISE: Promoting Well-Being in Preteens, Adolescents, and Young Adults: Toward Improved Social Media Policies*
- Funded by CHANSE/FWF
- Duration: 3 years
- Funding granted to Tobias Dienlin (PI), administered in collaboration with Kathrin Karsay (Co-PI)
- Total: **€ 1.499.209** (share: € 460.128)

since 2025 **Project**, *Influencer Communication for Youth Health*
- Funded by the FWF Austrian Science Fund, Top Citizen Science
- Funding granted to: Raffael Heiss (PI);
- Duration: 1 year
- Role: **National collaboration partner**
- Total: € **91.631**

since 2022 **Project**, *Health Influencers on Social Media: Who They Are, What They Post, and How They Affect Adolescents' Health*
- Funded by the FWF Austrian Science Fund
- Funding granted to: Raffael Heiss (PI)
- Duration: 3 years

- Role: **National collaboration partner**
- Total: € **346.505**

2020-2023 **Project** "*Social media use and adolescents' well-being*."
- Funded by the Austrian Science Fund (FWF)
- Funding granted to Jörg Matthes (PI)
- Duration: 3 years
- Role: **Co-author**
- Total: € **342.498**

EDITORIAL ACTIVITIES

Associate Editor	
since 2026	*Psychology of Popular Media*
Editorial Board	
since 2026	*Mobile Media & Communication*
since 2024	*Medien Journal*
since 2023	*Journal of Early Adolescence*
since 2022	*Health & New Media Research*
since 2022	*Media Psychology*
since 2020	*European Journal of Health Communication*

REVIEWER ACTIVITIES

126 verified peer reviews in Web of Science

Journals

Communication:
Annals of the International Communication Association, Communication Monographs, Communication Research, Communications – The European Journal of Communication Research, Cyberpsychology – Journal of Psychosocial Research on Cyberspace, Cyberpsychology, Behavior, and Social Networking, European Journal of Health Communication, Health Communication, Human Communication Research, International Journal of Communication, Journal of Broadcasting & Electronic Media, Journal of Children and Media, Journal of Communication, Journal of Computer-Mediated Communication, Journal of Health Communication, Journal of Media Psychology, Mass Communication & Society, Media Psychology, Mobile Media & Communication, New Media and Society, Psychology of Popular Media, Social Media + Society

Other:
Behavior & Information Technology, Body Image, British Journal of Social Psychology, Computers in Human Behavior, Current Psychology, European Journal of Health Psychology, Group Processes & Intergroup Relations, Health Education Journal, Journal of Early Adolescence, Journal of Health Communication, Journal of Marketing Communications, Psychology of Women

	Quarterly, Sex Roles, Violence and Gender, Social Science & Medicine, Social Science Computer Review
Research Funding	German Research Funding Association (DFG), Germany, Center for Advanced Internet Studies (CAIS), Germany; National Science Center (NCN), Poland; Swiss National Science Foundation (SNSF), Switzerland
Other	German SoSci Panel – Online access panel for Social Science Research

REVIEWER FOR ACADEMIC CONFERENCES

International conferences	Annual conference/International Communication Association/ICA Annual conference/Association for Education in Journalism and Mass Communication/AEJMC
National and regional conferences	European Conference on Health Communication/ECREA & DGPUK Preconference "*Children and Adolescents in a Mobile Media World*"/ECREA Preconference "*Exploring the Dynamics of Digital Disconnection - Disruption, Inequalities, and Norms*"/ECREA Advertising Conference/DGPuK Kommunikationswissenschaftliche Tage/ÖGK Etmaal Flemish-Dutch Communication Association/NeFCA DACH 21/DGPuK Advertising Literacy Conference/DGPuK PR and Advertising Conference/DGPuK Media Audiences and Effects Conference/DGPuK

CONFERENCE ACTIVITIES

2026	**Planning committee member**, ICA Mobile Communication Pre-conference 2026, Cape Town, South Africa
2024	**Organizing member**, ECREA Disconnection Preconference 2024, Ljubljana, Slovenia
2024	**Planning committee member**, ICA Mobile Communication Pre-conference 2024, Gold Coast Australia
2023	**Planning committee member**, ICA Mobile Communication Pre-conference 2023, Toronto, Canada
2022	**Planning committee member**, ICA Mobile Communication Pre-conference 2022, Paris, France
2022	**Panel Chair**, ICA, Mass Communication Division, Mobile Communication Division, Paris, France
2018	**Panel Chair**, ICA, Children, Adolescents, and Media Division; Prague, Czech Republic

MENTORSHIP

2024	**Mentor** at the annual conference of the International Communication Association (ICA), *Mobile Communication Division*

2024	**Mentor** at Etmaal, Flemish-Dutch Communication Association (NeFCA), *Media Psychology Division*
2022	**Mentor** at the annual conference of the International Communication Association (ICA), *Children, Adolescents, and Media Division*

ACADEMIC SERVICE

Internal

since 2025	**Co-Chair of the Institutional Review Board**, Department of Communication (IRB-COM), University of Vienna
2025	**Chair Klaus Schönbach Award**, Department of Communication, University of Vienna
since 2025	**Member** of the Selection Committee for the Master in Communication Science, Department of Communication, University of Vienna
2024	**Reviewer Klaus Schönbach Award**, Department of Communication, University of Vienna
2024–2025	**Member of the Institutional Review Board**, (IRB-COM), University of Vienna
2020–2021	**Organization of the MassComm seminars**, School for Mass Communication Research, KU Leuven
2020	**Representative research unit member**, School for Mass Communication during external evaluation of the Faculty of Social Sciences, KU Leuven
2017–2019	**Organization of the research colloquium**, Advertising and Media Effects Research Group, University of Vienna
2015–2016	**Member** of the hiring committee for a full professorship at the Department of Communication, University of Vienna
2015	**Alternate member** of the committee to develop the curriculum for the new English language research master program at the Department of Communication, University of Vienna

International

since 2024	**Award Committee Chair**, ICA *Mobile Communication Division*
2024	**Award Committee Chair,** *European Journal of Health Communication,* Article of the Year 2023
2023	**Committee member**, *European Journal of Health Communication,* Article of the Year 2022
2023	**Committee member**, Top Paper Award, ICA *Mobile Communication Division*
2022–2024	**Elected Secretary**, ICA *Mobile Communication Division*
2021	**Committee member**, ICA Top Dissertation Award of the Children, Adolescents, and Media Division in 2020

MEMBERSHIPS

current	Austrian Communication Association, ÖGK
	German Communication Association, DGPuK
	International Communication Association, ICA

	Research Network “Health in Society”, University of Vienna
2020–2023	The Netherlands – Flanders Communication Association, NeFCA
2021–2023	Senior member, Child & Youth Institute, KU Leuven

PHD SUPERVISION

Supervisor and Co-Supervisor:

since 2025	Co-Supervisor, Katharina Rupp, University of Vienna, Austria
since 2025	Co-Supervisor, Hannah Bauer, LMU Munich, Germany
since 2025	Supervisor, Alina Fiona Danilkow, University of Vienna, Austria
since 2022	Supervisor, Elena Engel, University of Vienna, Austria

completed:

2026	Supervisor, Sascha Gell, University of Vienna, Austria (submitted; defense pending)
2026	Co-Supervisor, Elien Beelen, KU Leuven, Belgium (submitted; defense pending)
2025	Supervisor, Lise-Marie Nassen, KU Leuven, Belgium

Supervisory Committee & Exam Committee Member:

since 2023	PhD Committee Member, Laura Lemahieu, University of Antwerp, Belgium
since 2022	PhD Committee Member, Gaëlle Vanhoffelen, KU Leuven, Belgium
2021-2025	PhD Committee Member, Jasmina Rosic, KU Leuven, Belgium
9/2025	PhD Jury Member, David de Segovia Vicente, University of Ghent, Belgium
2/2025	Reviewer, Sophie Mayen, University of Vienna, Austria
scheduled 2027	PhD Committee Member, Spela Dolinsek, University of Amsterdam, The Netherlands

TEACHING

University of Vienna	Master seminar (2024, 2025, 2026) Introduction to Data Analysis with R (2024, 2025) Communication research proseminar (2024) Communication sociology lecture (2024, 2025, 2026) Communication research methods (2015, 2016, 2017) Communication research seminar (2014, 2015) Tutoring & teaching assistance (2010-2011)
KU Leuven	Psychology of social media lecture (2021, 2022)

	Evidence-based health communication seminar (2021, 2022) Quantitative seminar (2021, 2022) Uitdagingen in de communicatiewetenschappen [Challenges in communictaion science] (2023)
Erasmus+ Teaching	Seminars and lecture (BA level) at the Institute for Media and Communication Studies, Freie Universität Berlin, Germany (2015) Seminars and lecture (BA and MA level) at the School of Communication, University of Amsterdam, The Netherlands (2015)
Other	"Presentation techniques" as part of the Open Learning Initiative for refugees and people with asylum-seeking status, Department of Communication, University of Vienna (2017)

SUPERVISION OF MASTER'S STUDENTS

- 40+ supervised Master's theses Department of Communication, University of Vienna
- 23 supervised Master's theses, School for Mass Communication Research, KU Leuven

INVITED TALKS (19)

1. Karsay, K. (2026, November). *Soziale Medien und Smartphones im Alltag: Auswirkungen auf die psychische Gesundheit und Herausforderungen der Regulierung*. Bildungsakademie Weinviertel, 23. November, Gaweinstal, Austria.
2. Karsay, K. (2026, October). *Mental Health in the Feed: Investigating Implications for Adolescents' Beliefs and Self-Perceptions*. Society & Choice Colloquium, Faculty of Psychology, University of Basel, 15 October, Basel, Switzerland.
3. Karsay, K. (2026, April). *Zwischen Influencer*innen und Selbstdiagnosen: Mentale Gesundheit im Social-Media-Feed* [invited lecture]. Ringvorlesung des Forschungsverbunds Gesundheit und Gesellschaft, 14 April, Vienna, Austria.
4. Karsay, K. (2026, March). *When Anxiety Goes Viral: How Adolescents Encounter and Evaluate Mental Health Content Online*. Invited guest speaker at the Interdepartmental Colloquium Lecture, Faculty of Psychology, University of Vienna, 19 March, Vienna, Austria.
5. Karsay, K. (2026, March). *From Awareness to Overinterpretation: Mental Health in the Social Media Feed.* Invited guest speaker at the Research Talk Series, Department of Communication, University of Vienna, 16 March, Vienna, Austria.
6. Karsay, K. (2025, March). *Zwischen Profit und Prävention: Gesundheitsinfluencer*innen im digitalen Alltag*. FWF Science Lectures. [invited lecture].Die Wiener Volkshochschule, 10 March, Vienna, Austria.
7. Karsay, K. (2026, January). *Sternzeichen ADHS: Mentale Gesundheit auf Social Media*. Science Slam at the Alumni-Event of the Department of Communication, "*Die Zukunft der Wahrheit – Wie sich Faktenprüfung im Zeitalter von KI, Deepfakes und Social Media verändern muss",* 19 January, Vienna, Austria.
8. Karsay, K**.** (2025, December). *Adolescents' Mental Health and Social Media: Empirical and Policy Perspectives from Two Multinational Projects* [invited talk]. Media Psychology Lab Seminar, KU Leuven, 4 December, Leuven, Belgium.

9. Karsay, K. (2025, October 22). *Gesundheit, Körperbilder und digitale Vorbilder. Was Frauen und Mädchen auf Social Media bewegt* [invited talk]. Wiener Dialog Frauengesundheit, Vienna, Austria.
10. Karsay, K. (2025, May 21). *Mental Health im Feed. Kommunikationswissenschaftliche Perspektiven auf die zunehmende Aufmerksamkeit für psychische Gesundheit auf Social Media* [invited lecture]. Course Theorie und Praxis von Social Media-Kommunikation of the University of Vienna, Vienna, Austria.
11. Karsay, K. (2024, September 23). *Exploring the dynamics of digital disconnection: Disruption, inequalities, and norms* [invited roundtable discussant]. ECREA Preconference, Ljubljana, Slovenia.
12. Karsay, K. (2024, September 24). *Navigating a digital childhood as generation 'Like'* [Panel discussion]. European Health Forum Gastein, Gastein, Austria.
13. Karsay, K. (2024, June 6). *Vernetzt, aber einsam. Wie beeinflussen neue Technologien unsere sozialen Beziehungen?* [Panel discussion]. Bank Austria Future Talk., Vienna, Austria.
14. Karsay, K. (2023, June 26–28). *Unraveling the Content-Wellbeing Connection: Challenges and Opportunities in Linking Social Media Content to Well-being* [invited talk]. Workshop: Social Media and Well-Being: A multi-disciplinary dialogue, Lugano, Switzerland.
15. Karsay, K. (2023, June 6). *Überall und jederzeit? Digitale Medien und Wohlbefinden* [invited lecture]. Course Media Psychology, University of Vienna, Vienna, Austria.
16. Karsay, K. (2022, February 8). *Use, Abuse, or Addiction? Well-being in times of permanent connectivity* [invited lecture]. University of Cologne, online.
17. Karsay, K. (2021, September 21). Symposium: Alcoholism and Suicidality" [invited talk], Vienna
18. Karsay K. (2021, May 12). *Überall und jederzeit? Aktuelle Befunde zur Wirkung von Social Media und Smartphones auf die psychische Gesundheit* [invited talk]. University of Augsburg, online.
19. Karsay, K. (2020). *Social media use and self-objectification: Old wine in new skins?* [invited lecture]. Course Mobile Media & Society, Tilburg University, online.

PRESENTATIONS (85)

Asterisk (*) indicates research led by supervised PhD student.

1. Camerini, A.-L., Bauer, H., Danilkow, A., Mayen, S., Weubel, D., Wendt, R., & Karsay, K. (2026). *From Social Media Feeds to Real-World Beliefs: Intentional and Incidental Mental Illness Exposure and Adolescents' Prevalence Estimates.* Accepted for Presentation at the 11th European Communication Conference (ECC), 8-11 September, Brno, Czech Republic.
2. *Bauer, H., Weubel, D., **Karsay, K.,** Camerini, A.-L., & Wendt, R. (2026). *Self-Diagnosis of Mental Illness in Adolescence: A Cross-Sectional Study on Predictors and Protective Factors*. Accepted for Presentation at the 11th European Communication Conference (ECC), 8-11 September, Brno, Czech Republic.
3. Weubel, D., Mayen, S., **Karsay, K.**, Wendt, R., & Camerini, A.-L. (2026). *From Feeds to Beliefs: Adolescent Mental Illness Stigma Profiles and the Role of Social Media Exposure*. International Conference on Social Media & Society. 13-15 July, Glasgow, UK.

4. Meier, A., Ziegltrum, E., Yap, V., Orben, A., Dienlin, T., Kalmus, V., **Karsay, K.** & Sábada, C. (2026). *Mapping the Policy Landscape of Social Media Regulation to Improve Youth Mental Health: Towards a Rights-Informed Typology of Access, Usage, and Design Regulation.* Children's Rights Under Pressure in a Digital World. ICA preconference. 4 June, Cape Town, South Africa.

5. *Bauer, H., Weubel, D., **Karsay, K.,** Camerini, A.-L., & Wendt, R. (2026). *Self-Diagnosis of Mental Illness in Adolescence: A Cross-Sectional Study on Predictors and Protective Factors in the Context of Algorithmically Curated Social Media Content* Accepted for Presentation at the 76th Annual International Communication Association Conference. 4-8 June, Cape Town.

6. Weubel, D., Bauer, H., Danilkow, A., **Karsay, K.,** Wendt, R., & Camerini, A.-L. (2026). *This didn't exist back then": A Focus Group Study on Adolescents' Perceptions of Mental Illness in the Context of Family, Peers, School, and Social Media.* Accepted for Presentation at the 76th Annual International Communication Association Conference. 4-8 June, Cape Town.

7. *Danilkow, A., Rupp, K., Mayen, S., Camerini, A.-L., Wendt, R., & **Karsay, K.** (2026). *Depressed or Just Monday? A Content Analysis of Concept Creep in Public TikTok Posts about Mental Health.* Accepted for Presentation at the 76th Annual International Communication Association Conference. 4-8 June, Cape Town.

8. *Rupp, K., **Karsay, K.,** & Dienlin, T. (2026). *The ADHD TikTok-Trend: Analyzing the Relationship Between Watching ADHD Content and Users' Self-Reflection and Self-Diagnosis.* Accepted for Presentation at the 76th Annual International Communication Association Conference. 4-8 June, Cape Town.

9. *Nassen, L.-M., Meier, A., & **Karsay, K.** (2026). *TikTok Disconnection and its Impact on Use, Task Procrastination, and Psychological Well-being in Emerging Adults*. Accepted for Presentation at the 76th Annual International Communication Association Conference. 4-8 June, Cape Town.

10. *Bauer, H., Mayen, S., Camerini, A.-L., Karsay, K. & Wendt, R. (2026, March). *Selbstdiagnosen psychischer Erkrankungen im Jugendalter: Eine Querschnittstudie zu Prädiktoren und Schutzfaktoren im Kontext algorithmisch kuratierter Inhalte in sozialen Medien.* 13th Congress of the Society for Empirical Educational Research (GEBF), 16-18 March, Munich, Germany.

11. Weubel, D., Bauer, H., Danilkow, A., **Karsay, K.,** Wendt, R., & Camerini, A.-L. (2025, September). *Mental health perceptions among adolescents in the context of family, peers, and social media.* Presentation at the Swiss Public Health Conference 2025, 10-11 September, Lugano, Switzerland.

12. *Danilkow, A., Mayen, S., Camerini, A.-L., Wendt, R., & **Karsay, K.** (2025, September). *Depressed, or Just Monday? A Content Analysis of Concept Creep in Social Media's Mental Health and Well-Being Discourse.* Presentation at the conference of the German Health Communication and Science Communication Division (DGPuK). 10-12 September, Munich, Germany.

13. *Engel, E., Heiss, R., **Karsay, K.**, Friemel, T., Nickel, B., Möri, M., & Vos, I. (2025, September). *How Social Media Influencers Communicate Benefits and Risks of Dietary Supplements: A Quantitative Content Analysis of Instagram Posts.* Presentation at the conference of the German Health Communication and Science Communication Division (DGPuK). 10-12 September, Munich, Germany.

14. *Bauer, H., Wendt, R., Weubel, D., Camerini, A.-L., & **Karsay, K.** (2025, September). *How Adolescents Perceive and Evaluate Algorithmically Curated Mental Illness Content on Social Media: A Focus Group Study.* Presentation at the conference of the German Health Communication and Science Communication Division (DGPuK). 10-12 September, Munich, Germany.

15. Anderson, I. A., Bayer, J., Cocchi, A., Danilkow, A., Gilbert, A., **Karsay, K.**, Šaradín Lebedíková, M., Vanden Abeele, M., Wagner, A., & Wolfers, L. (2025, June). *Opportunities and challenges of mobile media through the lens of neurodiversity: Time for a new research agenda?* Workshop at the ICA Mobile Preconference, 11 June, Denver, USA.

16. *Nassen, L.-M., Halfmann, A., & **Karsay, K.** (2025, June). *Measuring Motivations for Social Media Disconnection: Development and Validation of the MSMD Scale.* Presentation at the annual conference of the International Communication Association (ICA), 12-16 June, Denver, USA.

17. *Beelen, E. & **Karsay, K.** (2025, June). *Helpful, Harmful, or Unnecessary? An Experimental Study on the Effectiveness of Online Trigger Warnings.* Presentation at the annual conference of the International Communication Association (ICA), 12-16 June, Denver, USA.

18. *Nassen, L.-M. & **Karsay, K.** (2025, June). *Nuanced Mobile Disconnection: Exploring the Adoption and Effectiveness of Digital Well-being Tools*. Presentation at the annual conference of the International Communication Association (ICA), 12-16 June, Denver, USA.

19. Konings, F., Vandenbosch, L., Fitzgerald, K., Fardouly, J., Beelen, E., Tabruyn, T., **Karsay, K.**, & Maes, C. (2025, June). *Adolescents' Sexualized Self-Presentations on Social Media: A Cross-National Data Donation Study*. Presentation at the annual conference of the International Communication Association (ICA), 12-16 June, Denver, USA.

20. *Nassen, L.-M., Halfmann, A., & **Karsay, K.** (2025, February). *Reasons to Unplug: Development and Validation of a Scale to Assess Motivations for Social Media Disconnection.* Presentation at the annual conference of the Dutch and Flemish communication science – Etmaal van de Communicatiewetenschap, 3-4 February, Bruges, Belgium.

21. *Beelen, E., Beullens, K., & **Karsay, K.** (2025, February). *Empathy and Lived Experiences: Investigating the Effects of Mental Health Content on Instagram.* Presentation at the annual conference of the Dutch and Flemish communication science – Etmaal van de Communicatiewetenschap, 3-4 February, Bruges, Belgium.

22. *Gell, S., Engel, E., Heiss, R., & **Karsay, K.** (2024, November). *Do Social Media Influencers' Messages about Mental Issues Affect Young People's Self-Labeling? An Experimental Study*. Presentation at the DGPuK Conference Health Communication 2024, 20-22 November, Lucerne, Switzerland.

23. *Engel, E., Gell, S., Heiss, R., & Karsay, K. (2024, November). *Engaging with Social Media Influencers' Health Content: Insights from a Cross-Sectional Study with Austrian Youth.* Presentation at the DGPuK Conference Health Communication 2024, 20-22 November, Lucerne, Switzerland.

24. *Gell, S., Engel, E., Heiss, R., & **Karsay, K.** (2024, November). *Uncovering Social Media Influencers' Health Content: A Citizen Youth Science Study.* Presentation at the DGPuK Conference Health Communication 2024, 20-22 November, Lucerne, Switzerland.

25. *Gell, S., Engel, E., Heiss, R., **Karsay, K**., & Schmidhofer, J. (2024, November). *Marketing or health promotion? A citizen science study of social media influencers' health content.* Presentation at the European Public Health Conference, 13 - 15 November 2024, Lisbon, Portugal.

26. *Engel, E., Gell, S., Heiss, R., & **Karsay, K.** (2024, October). *Social Media Influencers as a New Source of Health Information: Insights from an Austrian Youth Survey*. Presentation at the Austrian Public Health Conference, 16-18 October, Innsbruck, Austria.

27. *Gell, S., Engel, E., Heiss, R., **Karsay, K.**, & Schmidhofer, J. (2024, October). *Werbung oder Gesundheitsaufklärung? Eine Citizen Science Studie zu den Gesundheitsinhalten von Social Media Influencern.* Presentation at the Austrian Public Health Conference, 16-18 October, Innsbruck, Austria.

28. *Engel, E., Gell, S., Heiss, R., & **Karsay, K.** (2024, November). *Influencers as a new source of health information: Insights from an Austrian youth survey.* Presentation at the European Public Health Conference, 13 - 15 November 2024, Lisbon, Portugal.

29. *Nassen, L.-M., Schreurs, L., **Karsay, K.,** & Vandenbosch, L. (2024, September). *Identifying Patterns and Explaining Adolescents' Digital Disconnection Strategies. A Latent Class Analysis.* Presentation at the ECREA preconference: Exploring the Dynamics of Digital Disconnection - Disruption, Inequalities, and Norms, September 23rd in Ljubljana, Slovenia.

30. **Karsay, K.**, Camerini, A.-L., & Wendt, R. (2024, September). *Is more mental health talk better? Exploring the consequences of increased mental health awareness from a communication science perspective,* Presentation at the German Psychological Society (DGPs) Congress 2024, 16-19 September, Austria.

31. *Beelen, E. & **Karsay, K.** (2023, February). *Helpful, Harmful, or Unnecessary? An Experimental Study on the Effectiveness of Trigger Warnings on Social Media.* Presentation at the annual conference of the Dutch and Flemish communication science – Etmaal van de Communicatiewetenschap, 8-9 February, Rotterdam, the Netherlands.

32. *Nassen, L.-M. & **Karsay, K.** (2023, February). *An Overview of Nuanced Mobile Disconnection Strategies and Their Role in Mitigating Ill-being Due to Excessive Phone Use.* Presentation at the annual conference of the Dutch and Flemish communication science – Etmaal van de Communicatiewetenschap, 8-9 February, Rotterdam, the Netherlands.

33. *Beelen, E., **Karsay, K.,** & Poulsen, R. (2023, November). *#mentalhealth: A Content Analysis about Mental Health on Social Media*. Presentation at the European Conference on Health Communication (ECHC), 15-17 November, Klagenfurt, Austria.

34. *Engel, E., **Karsay, K.,** & Heiss, R. (2023, November). *Dietary Supplements on Social Media: A Qualitative Content Analysis on Influencer Posts Targeted at Austrian Adolescents*. Presentation at the European Conference on Health Communication (ECHC), 15-17 November, Klagenfurt, Austria.

35. *Gell, S., Engel, E., Heiss, R., **Karsay, K.** (2023, November). *Challenges and Benefits of Social Media Influencers for Adolescent Health - A Scoping Review*. Presentation at the 16th European Public Health Conference, 9-11 November, Dublin, Ireland.

36. *Nassen, L.-M., Vandebosch, H., Poels, K., & **Karsay, K.** (2023, September). *Exploring the Phenomenon of Smartphone Disconnection: A Systematic Review of Detox Practices.*

Presentation at the Conference of the European Health Psychology Society (EHPS), 4-8 September, Bremen, Germany.

37. Noon, E., Maes, C., **Karsay, K.,** & Vandenbosch, L. (2023, May). *The Long-Term Reciprocal Relationship between Capitalization on Social Media and Adolescent Life Satisfaction.* Presentation at the annual conference of the International Communication Association (ICA), 25-29 May, Toronto, Canada.

38. *Nassen, L.-M. & **Karsay, K.** (2023, May). *Silent yet not Deserted: Associations Between Ringer Modes, Mobile Phone Use, and Digital Stress.* Presentation at the annual conference of the International Communication Association (ICA), 25-29 May, Toronto, Canada.

39. *Engel, E., Gell, S., Heiss, R., & **Karsay K.** (2023, May). *Social Media Influencers and Adolescents' Health: A Scoping Review.* Presentation at the annual conference of the International Communication Association (ICA), 25-29 May, Toronto, Canada.

40. *Beelen, E. & **Karsay K.** (2023, February). *The Future is Bright! Is It? Investigating Effects of Hope Appeals About Mental Health in Social Media*. Presentation at the annual conference of the Dutch and Flemish communication science – Etmaal van de Communicatiewetenschap, 2-3 February, Enschede, the Netherlands.

41. *Engel, E., Gell, S., Heiss, R., & **Karsay K.** (2023, February). *The Role of Social Media Influencers in Adolescents' Nutrition - A Scoping Review.* Presentation at the annual conference of the Dutch and Flemish communication science – Etmaal van de Communicatiewetenschap, 2-3 February, Enschede, the Netherlands.

42. *Nassen, L.-M. & **Karsay, K.** (2023, February). *Silent yet not Deserted: Associations Between Ringer Modes, Mobile Phone Use, and Digital Stress.* Presentation at the annual conference of the Dutch and Flemish communication science – Etmaal van de Communicatiewetenschap, 2-3 February, Enschede, the Netherlands.

43. Matthes, J., Stevic, A., Koban, K., Thomas, M.F., Forrai, M., & **Karsay, K.** (2022, August). *Fearful or Mindful? Fear of Missing Out, Reflective Smartphone Disengagement, and Loneliness in Late Adolescents.* Presentation at the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), 3-6 August, Detroit, USA.

44. *Nassen, L.-M., Vandebosch, H., Poels, K., & **Karsay, K.** (2022, May). *Opt-out, Abstain, Unplug. A Systematic Review of the Disconnection Literature*. Presentation at the ICA Preconference: Digital Disconnection Studies Beyond Borders, 26 May, Paris, France.

45. **Karsay, K.**, Naderer, B., & Peter, C. (2022, May). *Linkage Analysis: Methodological and Theoretical Insights From Research Combining Content Analysis With Survey Data.* Panel session proposal accepted for presentation at Mass Communication Division at the annual conference of the International Communication Association (ICA), 26-30 May, Paris, France.

46. **Karsay, K.**, Naderer, B., Peter, C., Devos, S. (2022, May). *Positive Vibes Only? Linking Social Media Feeds and Survey Data to Understand the Associations between Positive Social Media Content and Psychological Well-being.* Presentation at the annual conference of the International Communication Association (ICA), 26-30 May, Paris, France.

47. Heiss, R., Karsay, K., & Nanz, A. (2021, November). *Who is Experiencing Correction Online? Social Media Use, Knowledge, and Information Overload During the COVID-19 Pandemic.* Presentation at the European Conference on Health Communication (ECHC), 2-5 November, online.

48. Khryakova, E., & **Karsay, K.** (2021, July). *Beauty at Every Age - Effects of Body-Positive and Thin-Ideal Instagram Posts on Body Image among Middle-Aged Women.* Presentation at the Appearance Matters 9 conference, 13-15 July, online.

49. **Karsay, K.**, Schmuck, D., Stevic, A., & Matthes, J. (2021, May). *Sleeping with the smartphone: Parental mediation, children's tiredness and physical well-being.* Presentation at the annual conference of the International Communication Association (ICA), 27-31 May, online.

50. Devos, S., **Karsay, K.**, Vandenbosch, L., & Eggermont, S. (2021, May). "*Whatever you do, I can do too": Unraveling adolescents' daily social media use and well-being.* Presentation at the annual conference of the International Communication Association (ICA), 27-31 May, online.

51. Hirsch, M., Stevic, A., **Karsay, K.**, & Matthes, J. (2021, May). *Longitudinal influences of parental active and restrictive smartphone mediation styles on children's social well-being and self-esteem*. Presentation at the annual conference of the International Communication Association (ICA), 27-31 May, online.

52. Stevic, A., Schmuck, D., Thomas, M., **Karsay, K.**, & Matthes, J. (2021, May). *Distracted children? Nighttime smartphone use, children's attentional problems, and school performance over time.* Presentation at the annual conference of the International Communication Association (ICA), 27-31 May, online.

53. **Karsay, K.**, Schmuck, D., Stevic, A., & Matthes, J. (2021, April). *Sleeping with the smartphone: Parental mediation, children's tiredness and physical well-being.* Presentation at the annual conference of the German Communication Association (DGPuK), 7-9 April, online.

54. Devos, S., **Karsay, K.**, Eggermont, S., & Vandenbosch, L. (2021, February). "*Whatever you do, I can do too:" The relations between positive social media content, inspiration and pressure.* Presentation at the annual conference of the Dutch and Flemish communication science – Etmaal van de Communicatiewetenschap, 4-5 February, online.

55. Matthes, J., **Karsay, K.**, Hirsch, M., Stevic, A.**,** & Schmuck, D. (2020, May). *Reflective Smartphone Disengagement: Conceptualization, measurement, and validation*. Presentation at the annual conference of the International Communication Association (ICA), 21-26 May, online.

56. Stevic, A., Schmuck, D., Koemets, A., Hirsch, M., **Karsay, K.**, Thomas, M., & Matthes, J. (2020, May). *Privacy concerns can stress you out: Investigating the reciprocal relationship between privacy concerns and stress*. Presentation at the virtual annual conference of the International Communication Association (ICA), 21-26 May, online.

57. Stevic, A.**,** Schmuck, D., **Karsay, K.**, & Matthes, J. (2020, May). *Are Smartphones enhancing or displacing face-to-face communication with close ties? A panel study among adults.* Presentation at the virtual annual conference of the International Communication Association (ICA), 21-26 May, online.

58. Schmuck, D., Stevic, A., Matthes, J., & **Karsay, K.** (2020, May). *Out of control? How parental lack of control over children's smartphone use affects children's self-esteem over time*. Presentation at the virtual annual conference of the International Communication Association (ICA), 21-26 May, online.

59. Naderer, B., Peter, C., & **Karsay, K.** (2020, May). "*This picture does not portray reality": Developing and testing a disclaimer for digitally enhanced pictures on social media*

appropriate for tweens and teens. Presentation at the virtual annual conference of the International Communication Association (ICA), 21-26 May, online.

60. **Karsay, K.**, Schmuck, D., Matthes, J., & Stevic, A. (2019, March). *Longitudinal relationships between excessive smartphone use, stress and loneliness: The moderating role of self-disclosure.* Presentation at the annual conference of the German Communication Association (DGPuK), 10-12 March, Munich, Germany.

61. Peter, C. & **Karsay, K.** (2019, May). *Investigating disclaimer effectiveness on women's body image.* Presentation at the annual conference of the International Communication Association (ICA), 24-28 May, Washington, DC, USA.

62. Schmuck, D., **Karsay, K.**, Matthes, J., & Stevic, A. (2018, May). "*Looking up and feeling Down". The influence of mobile social networking site use on upward social comparison, self-esteem, and well-being of adult smartphone users.* Presentation at the annual conference of the International Communication Association (ICA), 24-28 May, Washington, DC, USA.

63. Matthes, J., **Karsay, K.**, Schmuck, D., & Stevic, A. (2019). *"Too much to handle" Impact of mobile social networking sites on information overload, depressive symptoms, and well-being.* Presentation at the annual conference of the International Communication Association (ICA), 24-28 May, Washington, DC, USA.

64. Stevic, A., Schmuck, D., Matthes, J., & **Karsay, K.** (2019, May). *"Age matters" A panel study investigating the influence of communicative and passive smartphone use on well-being.* Presentation at the annual conference of the International Communication Association (ICA), 24-28 May, Washington, DC, USA.

65. Naderer, B., **Karsay, K.**, & Peter, C. (2018, November). *Picture Perfect – Die Wirkung von Bearbeitungshinweisen bei Bildern auf den wahrgenommenen Realismus und die Körperzufriedenheit junger Frauen*. [Picture Perfect – The effect of disclaimer labels in images on young women's perceived realism and body satisfaction.] Presentation at the conference of the Visual Communication Division of the German Communication Association (DGPuK), 29 November -1 December, Vienna, Austria.

66. **Karsay, K.**, Matthes, J., Schmuck, D., Ecklebe, S. (2018, October). *Posting happiness: A mobile experience sampling study investigating the role of mobile social media use on adolescents' well-being.* Presentation at the ECREA Pre-conference *Children and Adolescents in a Mobile Media World*, 31 October, Lugano, Switzerland.

67. **Karsay, K.**, Matthes, J., Coric, M., & Knoll, J. (2018, June). *Inspiration for perspiration. Investigating the effects of Fitspiration images on women's body image and inspirational goals.* Presentation at the Appearance Matters 8 conference, 12-14 June, Bath, UK.

68. **Karsay, K.**, Matthes, J., Fröhlich, V. (2018, August). *Still no end to gender stereotypes in advertising: A content analytical comparison of different channels*. Presentation at the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), 6-9 August, Washington, DC, USA.

69. **Karsay, K.**, Trekels, J., & Vandenbosch, L. (2018, May). *Media use, self-objectification, and positive body image. A cross-national study among adolescents.* Presentation at the annual conference of the International Communication Association (ICA), 24-28 May, Prague, Czech Republic.

70. Trekels, J. & **Karsay, K.** (2018, May). *Applying a rewards perspective on the link between mass media and youth's self-sexualization: A cross-cultural examination*. Presentation at the annual conference of the International Communication Association (ICA), 24-28 May, Prague, Czech Republic.

71. Spielvogel, I. K., Matthes, J. Naderer, B., & **Karsay, K.** (2018, May). *A Treat for the eyes. How food cues in media content attract children's visual attention*. Presentation at the annual conference of the International Communication Association (ICA), 24-28 May, Prague, Czech Republic.

72. Vandenbosch, L., **Karsay, K.**, Prieler, M., Choi, J. & Mas, L. (2018, may). *A cross-national examination of adolescents' televised, printed, social, and sexually explicit media usage.* Presentation at the annual conference of the International Communication Association (ICA), 24-28 May, Prague, Czech Republic.

73. de Lenne, O., Vandenbosch, L., Trekels, J., **Karsay, K.**, & Eggermont, S. (2018, February). *Living the ideal life on Social Media: The role of the internalization of societal ideals in the relationship between Social Media use and mental well-being.* Presentation at the annual conference of the Dutch and Flemish communication science – Etmaal van de Communicatiewetenschap, 8-9 February, Gent, Belgium.

74. de Lenne, O., Vandenbosch, L., Trekels, J., **Karsay, K.**, & Eggermont, S. (2017, August). *Ideal messages on social Media: The relations between Social Media use, internalization of societal ideals and adolescents' mental well-being.* Presentation at the International Meeting of the Scientific Research Network "A Multiple Levels of Analysis Approach to Typical and Atypical Development", 12-13 December, Leuven, Belgium.

75. **Karsay, K.**, & Schmuck, D. (2017, August). *Effects of weight loss reality TV show exposure on adolescents' explicit and implicit weight bias.* Presentation at the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), 9-12 August, Chicago, Illinois, USA.

76. **Karsay, K.**, & Schmuck, D. (2017, May). *"The Biggest Loser Teens" Nutzung von Reality TV Abnehm-Shows* im *Jugendalter und ihre Wirkung auf negative Einstellungen gegenüber übergewichtigen Menschen*. Presentation at the 4th convention of Wiener Fernsehforschung – aktuell, 19 May, Vienna, Austria.

77. **Karsay, K.**, Buchsteiner, L., & Grosser, V. (2017, May). *Increasingly sexy: Sexuality and sexual objectification in music videos across time.* Presentation at the annual conference of the International Communication Association (ICA), 25-29 May, San Diego, CA, USA.

78. **Karsay, K.**, Knoll, J., & Matthes, J. (2017, May). *Sexualizing media and self-objectification. A meta*-analysis. Presentation at the annual conference of the International Communication Association (ICA), 25-29 May, San Diego, CA, USA.

79. **Karsay, K.**, Matthes, J., Platzer, P., & Plinke, M. (2016, June). *Adopting the sexual gaze: Exposure to sexually objectifying music videos and visual attention toward women.* Presentation at the annual conference of the International Communication Association (ICA), 9-13 June, Fukuoka, Japan.

80. Naderer, B., & **Karsay, K.** (2016, January). *Detecting the persuasive intent of product placements in photo-love-stories. Consequences for brand recall and brand evaluation.* Presentation at the annual conference of the Media Audiences and Effects Division of the German Communication Association (DGPuK), 28-30 January, Amsterdam, The Netherlands.

81. **Karsay, K.**, & Stoisser, F. (2016, October). *Exposure to sexualizing music videos, self-objectification, and enjoyment of sexualization.* Presentation at the under.docs Conference on Communication, 20-22 October, Vienna, Austria.

82. **Karsay, K.** (2015, September). *"Sexualisierte Medien, sexualisierte Tweens." Sexuell-objektifizierende Darstellungen in Jugendzeitschriften und Effekte der Self-Objectification in der frühen Adoleszenz.* Research Day of the Faculty of Social Sciences, University of Vienna, 25 September, Vienna, Austria.

83. **Karsay K.**, & Matthes, J. (2015, August). *Sexualizing pop music videos, self-objectification, and selective exposure: A moderated mediation model.* Presentation at the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), 6-9 August, San Francisco, CA, USA.

84. **Karsay K.** (2015, May). *Sexualization of girls and women in German youth magazines: A visual content analysis for the period from 1979 to 2013.* Presentation at the ICA Young Scholars Preconference on Visual Methods, 21 May, Caguas, Puerto Rico.

85. Grill, C., & **Karsay, K.** (2014, June). *Tweeting about the 2014 European Parliamentary elections. Comparing the political online agendas in eight EU-member states.* Presentation at the conference of the Comparative Political and Public Communication (CECCOPOP), 27-29 June, Paris, France.